

TOURISM

topic 3.1 → what is sustainable tourism development?

* applying sustainable development principles to tourism development

↳ economic sustainability ↳ environmental sustainability ↳ social sustainability

sustainable development ⇒ link back to 2/3 pillars in explanation

!NOTE!

outcome is not about attracting or increasing number of tourists

what is being done now?

[topic 3.2]
• role of stakeholders
and its effectiveness

- government
- tourists
- locals
- businesses
- international non-governmental organizations (INGOs)

[topic 3.3]
• approaches taken

- ecotourism
- pro poor tourism
- community-based tourism

no one stakeholder or approach is foolproof!

all have flaws and limitations

[topic 3.4]

achieving sustainable tourism development

in the long-term? - not just people benefit

- sustainable tourism production
- sustainable tourism consumption
- equitable distribution of tourism benefits

all stakeholders should benefit → if benefits are concentrated, development are not sustainable!

9-mark Essay Questions (Topic: Tourism)
Sample Essay Question

'All tourist destinations will experience decline.' How far do you agree with this statement? Explain your answer. [9]

Paragraph	Content
1: Introduction Stand:	All tourist destinations go through different stages of tourism development. Some may experience decline, while some may not. <i>I agree/disagree to a large extent that all tourist destinations will experience decline.</i>
2: First PEEL (address the given point, if any) Explain why tourist destinations may go through decline Point Elaboration Example Link	Decline happens when a destination reaches the stagnation stage and no steps are taken by the government to prevent tourism from further going downwards. Tourist arrivals peaked in the consolidation stage. If it continues to increase, the destination will eventually exceed its carrying capacity where the environment is unable to accommodate the number of people and the impacts of human activities. The destination may no longer be attractive as facilities and attractions become run down. Tourists start to feel that the location no longer has anything to offer in terms of experience or interests. Tourist arrivals hence began to decline. This is the stagnation stage. An example is Waikiki, Hawaii, USA where from 1990s to 2000s, it became overcrowded, and the facilities needed <u>major renovation</u> → <i>place based example</i> ns. Tourism arrivals and expenditures began to decline. At this point, if the government of a destination is unable to spend on refreshing the destination, then the destination will experience decline. In the decline stage, local businesses are affected and may close, negatively affecting the economy and livelihoods. Tourist arrivals decrease further as attractions and facilities further deteriorate. ↓ <i>describing features of decline stage.</i>
3: Second PEEL – another Explain why tourism destinations might not undergo decline Point Elaboration Example Link → <i>strategies</i>	However, not all destinations will experience the decline stage. This can be due to intervention strategies put in place by the government at the stagnation stage, or even to prevent stagnation in the first place. In the example of Singapore, Singapore Tourism Board (STB) continually refresh the attractions and facilities to keep them attractive for visitors. Another example is the hosting of Singapore Grand Prix - Formula 1 Night Race, to inject novelty and excitement into the Singapore tourism scene. Even for destinations that have experienced a decline, rejuvenation efforts can be put in to bring the destination out of the decline stage and prosper again. An example is Blackpool, UK where local authorities engaged the private sector for investments to build a world class leisure development and re-marketed itself as a Muslim-friendly and disabled-friendly destination. <i>place based example</i> Link:
4: Conclusion: - State stand - Justify stand by weighing/evaluating using a geog concept.	→ <i>disagree</i> → <i>rejuvenation can happen</i> → <i>tourism making contribution to economy</i>

Sample essay

need to answer
question!

'The **government** is the most **effective stakeholder** in influencing sustainable tourism development.' To what extent do you agree with this statement? Explain your answer [9]

4
13/9

[Topic 3-2]

Relevant content and topic: effectiveness of stakeholders in influencing sustainable tourism development

Stakeholders: government, tourists, businesses, locals, NGOs

	Content
1. Introduction / Stand provide overview - what's gonna appear? - content of essay summarized answer the question!! - provide a stand - can decide after writing	There are various stakeholders involved in the sustainable development of tourism in an area. Two such stakeholders are the government and the tourists. to a large extent stand I agree / disagree with the statement that government is the most effective stakeholder in influencing sustainable tourism development.
Body Para 1 (a) - Address the given factor [Role of the governments] Explain the role of governments in achieving STD. Provide a place specific example	[POINT] One stakeholder involved in influencing sustainable tourism development is the government. [Elaboration] Governments have direct influence over tourism developments by establishing policies, creating plans and enforcing regulations that other stakeholders are to adhere to. Regulations can include the types of tourism activity and the number of tourists who can enter. All these helps to minimise damage to the environment while maximising [social and economic] benefits for the locals. relevant to tourism ↓ link to STD ↑ [EXAMPLE] In the example of Bhutan, tourists can only enter the country by organising their trips with licensed tour operators, thus preventing overtourism. Tourists are required to pay a "Sustainable Development Fee" of \$200 per person per day of their trip. Proceeds from the Sustainable Development Fee are used to protect the natural environment, to provide free education and health care to the locals. NOT locals !! - out of point ↓ link to STD ↑ [Link] Thus, governments play an effective role in promoting sustainable tourism as clear directives and enforcing regulations to ensure that the directives are followed would help to minimise environmental damage caused by tourism while ensuring that the locals benefit from tourism.
Body Para 1 (b) - ATQ - 'effectiveness' Describe the potential limitations of government	However, the effectiveness of some governments may be limited by poor enforcement due to a lack of resources or political influence, and decisions made to prioritise economic developments, which hence hinders sustainable tourism developments in the areas of environmental and social sustainability.

→ 13 mins
maximum