



Anglo-Chinese School (Barker Road)

PRELIMINARY EXAMINATION 2023

SECONDARY FOUR EXPRESS

**ENGLISH LANGUAGE
PAPER 1184/02**

1 HOUR 50 MINUTES

SUGGESTED ANSWERS

This paper consists of 8 printed pages

Section A [5 marks]

- 1 Look at Text 1. Tick (✓) the most effective title for the images in the advertisement.

☐

Save as you cook **(DNA: too vague. 'Save' what? Food? Money?)**

☒

Stopping food waste starts with you **(Accept: clear and specific)**

☐

Act now! **(DNA: too vague. What 'action' is being referred to here?)**

[1]

- 2 The advertisement states, "Climate Action in Your Own Kitchen".

Identify one technique used in the advertisement that attempts to persuade people to do something about reducing food waste.

ANS: Rule of Three ('Save Food, Save Money, Save the Planet') OR 'Repetition'.

[1]

- 3 Identify the words in Text 2 which echo the effect of food waste on the environment stated in Text 1.

ANS: '...generates 8% of greenhouse gases annually.'

(In Text 1: '...it creates Methane, a greenhouse gas...')

[1]

- 4 Look at Texts 1 and 2 and statements (a) and (b) below.

Decide whether the statements refer to Text 1, Text 2, both texts, or neither text.

Circle the answer you have chosen for each statement.

(a) Readers feel empowered and able to do something about food waste.

Text 1 / Text 2 / Both / Neither

ANS: Text 1 ('Climate Action in Your Own Kitchen' addresses the audience directly by using a personal pronoun and tells them that they can make a difference to climate change through their own, everyday actions at home).

(b) The tone indicates that the writer blames humans for the problems caused by food waste.

Text 1 / Text 2 / Both / Neither

ANS: Both ('Almost half of this waste comes from our own kitchens' in Text 1. '...food waste accounts for one-third of all human-caused gas emissions...' in Text 2)

[2]

Section B [20 marks]

- 5 In Paragraph 1, the writer describes the approaching fog's movements. Explain how the language used in this paragraph makes these movements seem like those of a human. Support your answer with **two** details from Paragraph 1.

ANS:

'banked itself up' (line 2) suggests that the fog is deliberately/intentionally forming itself into a particular shape and size. [1]

'fog-wreaths came crawling round both corners of the house' (line 11) suggests that the fog is consciously moving in a stealthy way/stealthily. [1] [2]

- 6 'The stars shone cold and bright' (line 5).
Give **one** piece of evidence from Paragraph 1 that also suggests the night seems to be cold.

ANS: With the moon shining on it, the fog is said to resemble an 'ice-field'. [1]

- 7 In Paragraph 1 (line 6) the writer refers to the 'dark bulk' of the house. Which word, used later in the same paragraph, also indicates that the house is large?

ANS: 'ship'. [1]

- 8 In Paragraph 2, the writer says that an 'unwelcome truth' (line 17) forces Holmes and himself to move further away and 'stand on higher ground' (lines 17-18). **In your own words**, explain what this 'unwelcome truth' is.

**ANS: That they will soon be unable to see anything clearly because of the fog
OR That the fog will soon completely obscure their view.** [2]

- 9 '...and still that dense white sea, with the moon silvering its upper edge, swept slowly and inexorably on' (Paragraph 2, lines 19-20).
What does 'inexorably' suggest about how the writer feels about the fog at this moment?

ANS: He feels that the fog's progress cannot be stopped/the fog is unstoppable. [1]

- 10 The writer says that Sir Henry Baskerville 'looked around him in surprise' (line 24). Explain why Sir Henry Baskerville is surprised here, with reference to **two** pieces of evidence from Paragraph 3.

EVIDENCE 1: '...through the fog, as through a curtain...'

ANS 1: He has so far been trying to make/find his way through the dense fog (with difficulty). [2]

EVIDENCE 2: ‘...he emerged into the clear, starlit night’.

**ANS 2: Suddenly, he finds himself able to see clearly
(after emerging from the fog).**

- 11** Give **one** piece of evidence from Paragraph 3 that indicates Sir Henry Baskerville is ‘ill at ease’ (line 27) as he walks up the long slope.

ANS: ‘he glanced continually over either shoulder’ (line 27) [1]

- 12 (a)** In Paragraph 4, the writer describes how the expression on Holmes’ face suddenly changes to one of ‘amazement’ (line 35). Why do you think this happens?

ANS: He is surprised/shocked by the size and appearance of the hound/by the dreadful shape of the head and its enormous size. [1]

- 12 (b)** Give **two** details or features from Paragraph 4 that describe how unusual the hound appeared.

ANS:

(i) ‘Fire burst from its open mouth...’ [2]

(ii) ‘Its eyes glowed with a smouldering glare...’

Also accept: ‘an enormous coal-black hound’/‘its muzzle and hackles and dewlap were outlined in flickering flame’/‘that dark form and savage face’.

Answers must refer to specific details or features.

- 13** In Paragraph 5, the writer describes the hound as an ‘apparition’ (line 45). What does this comparison suggest about the hound, by using such a word?

**ANS: An apparition is a ghost/spirit which is no longer mortal/alive [1]
OR it cannot be killed/destroyed) [1].** [2]

- 14** ‘But that cry of pain had blown all our fears to the winds’ (lines 51-52). Referring to Paragraph 5, which words explain why Holmes and the writer were no longer afraid of the hound?

ANS:

‘If he was vulnerable he was mortal, and if we could wound him we could kill him.’ (lines 52-53) [1]

- 15 The structure of the text reflects the mood and atmosphere at different stages of the episode. Complete the flow chart by choosing one word from the box to summarise the mood and atmosphere at each stage of the episode. There are some extra words in the box you do not need to use.

The mood and atmosphere in the text

Relaxed

Triumphant

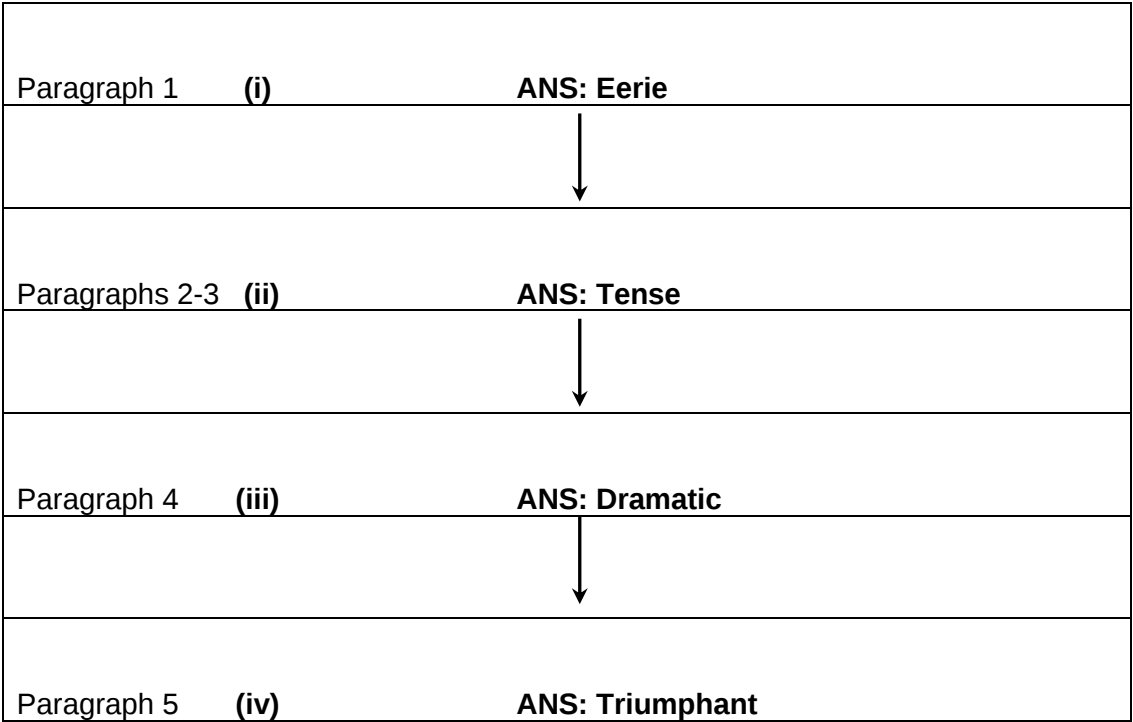
Gloomy

Dramatic

Light-hearted

Eerie

Tense



[4]

Section C [25 marks]

Refer to Text 4 on page 5 of the Insert for Questions 16-20.

- 16** The writer says that Barbie is now a 'most-trusted international brand'. With reference to Paragraph 1, how is this statement justified?

ANS: Barbie 'generated worldwide sales of around US\$1.5 billion in 2022' (i.e. people trust that the doll will be worth the money they have paid for it and so keep buying Barbie dolls).

[1]

- 17(a)** In Paragraph 2, Barbie is described as 'iconic'. In what way is Barbie almost unique, according to the writer here?

ANS: ...most toys remain popular for only two or three years [1], [but] Barbie has remained popular for sixty-four years/more than half a century [1].

[2]

- (b)** From Paragraph 2, give **two** reasons why Mattel has been able to extend the life cycle of Barbie for so long.

ANS: (Because of its) 'responsiveness' [1] and 'adaptability' [1].

[2]

- 18(a)** In Paragraph 3, what is the main feature of the 'multiply' strategy used by Mattel for Barbie?

ANS: '..introducing other characters that play supporting roles in Barbie's 'world'.

[1]

- 18(b)** What impact has this strategy had on the Barbie brand, according to Paragraph 3?

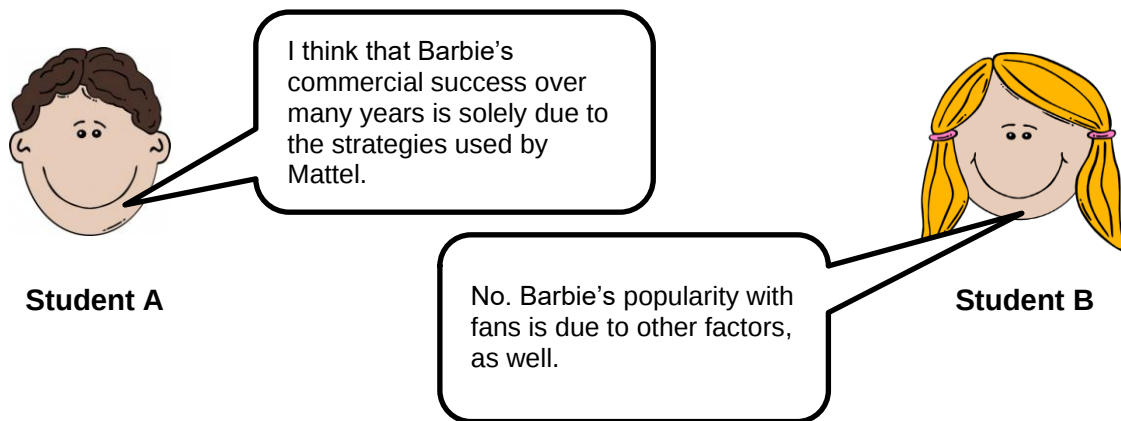
ANS: It has increased the 'brand visibility'

[1]

DNA: 'connect to Barbie's persona'.

Question 19 is on the next page

- 19 Here is part of a conversation between two students, A and B, who have both read the article about Barbie



- (a) Give **two** pieces of evidence from Paragraph 4 to support Student A's view.

(i) **ANS: 'Barbie's brand has been successfully extended into other profitable categories, such as clothes, accessories, cosmetics and entertainment'.** [1]

(ii) **ANS: 'Barbie's first big budget, live action movie has been produced'. (This indicates that Mattel are attempting to introduce Barbie to an even wider audience through this movie).** [1]

- (b) Give **one** piece of evidence from Paragraph 3 to support Student B's view.

ANS: 'Such stories resonate with fans' emotions, sustaining interest in the brand.' [1]

Question 20 is on the next page

- 20** Using your own words as far as possible, summarise the ways in which Mattel has tried to appeal to both a wider and more diverse audience.

Use only information from Paragraphs 5 to 6 of Text 4.

Your summary must be in continuous writing (not note form). It must not be longer than 80 words (not including the words given to help you begin).

Mattel has made efforts to broaden Barbie's fan base through...

IN THE PASSAGE	OWN WORDS
1. Nostalgia	1. Reminiscence.
2. Mattel...deliberately targets older customers.	2. Mattel seeks to attract more mature consumers.
3. Specific objects...evokes a powerful sense of the past.	3. Selected items can stimulate memories.
4. This kind of nostalgia generates trust and positive attitudes towards a brand.	4. People develop confidence in and a fondness for a brand through reminiscence...
5. ...influencing consumer preferences when it comes to choosing between toys.	5. ...making them more likely to buy a particular product.
6. Mattel launched 'Project Dawn' in 2016.	6. Mattel introduced 'Project Dawn' in 2016.
7. This included...a line of dolls with different body types...	7. This included...a range of dolls with varying body shapes..
8. ...abilities, skin tones and eye colours..	8. ...talents and physical features....
9. ...as well as hairstyles and outfits.	9. ...as well as hairdos and clothes.
10. In 2017...Mattel [introduced] ethnically and racially diverse dolls of different nationalities.	10. In 2017...Mattel introduced multi-ethnic and multi-racial dolls from various countries.

[15]

No. of words :

End of Paper